

## 1.2 Erasmus Policy statement (EPS): your strategy

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area<sup>1</sup> and explain the policy objectives you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

International cooperation is one of the strategic goals with highest priority for EFFECTUS since the beginning of student enrolment and as such has an important place in everyday activities. Participation in the Erasmus Programme in the next period, will contribute to gaining additional and wider professional knowledge along with the intercultural sensitivity and effectivity among lecturers and students. The objectives achieved through international activities primarily include exchange of experience which surpasses the national framework, increasing and developing the teaching process quality which will have direct impact on higher quality of the learning outcomes of our study programmes and subsequently the quality of professionals entering the labour market. EFFECTUS will continue to choose partners according to the curriculum compatibility and quality on the common contact points in the field of study. The main goal EFFECTUS wants to achieve through various international cooperation activities has been and remains providing possibility to our students to become equal members of the professional European family that will work to their benefit and of this community. In line with its Strategic Development Framework EFFECTUS will continue to implement Triple Helix model which will ensure strategic linking and integration between both foreign and domestic academic institutions, industry/business sector and public authorities. Apart from the afore mentioned goals, Erasmus will also meet the EFFECTUS's dedication to developing students', teachers', and professional staff's creativity and innovation that is a necessary condition for adapting to constant changes in modern world.

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<sup>1</sup> For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website:  
[https://ec.europa.eu/education/education-in-the-eu/european-education-area\\_en](https://ec.europa.eu/education/education-in-the-eu/european-education-area_en)

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Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

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EFFECTUS would like to continue participating in programmes and projects related to student and staff mobility. As for our strategy EFFECTUS is devoted to developing new study programmes, improving the existing ones and preparing students for the existing and future challenges in business domain. Students and staff members, both incoming and outgoing, upon their arrival at EFFECTUS are required to share their mobility experience with their colleagues through presentations, forums, and other aspects of informal education. We have recently accredited a new bachelor study programme which is a direct result of exchange experience, transfer of knowledge, examples of good practice at our partners is higher education accumulated over the last programme period.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

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Indicators which will be used for monitoring the impact are various and are annually monitored and revised. First indicator is the number of interinstitutional agreements. In this regard, we expect a 10% raise in each academic year. Second indicator refers to outgoing mobility, which is presented in terms of the envisaged number of mobilities. We expect to have at least ten mobilities (both student and staff) per academic year. Final indicator are learning outcomes. EFFECTUS has stipulated with its International Cooperation rulebook that each mobility will result in changing the learning outcomes of related courses or parts of EFFECTUS business procedures.