

Erasmus Policy Statement

Effectus University of Applied Sciences is dedicated to excellence in teaching, research, and the development of future leaders in various sectors. We recognize the invaluable role of international cooperation and mobility in achieving these goals. Our commitment to the Erasmus+ program is rooted in our belief that a global perspective is essential in today's interconnected world. Through this statement, we affirm our dedication to the principles and objectives of the Erasmus+ program, aiming to enhance the quality of education and foster a vibrant, inclusive, and dynamic academic community.

International cooperation is one of the strategic goals with highest priority for EFFECTUS since the beginning of student enrolment and as such has an important place in everyday activities. Participation in the Erasmus Programme in the next period, will contribute to gaining additional and wider professional knowledge along with the intercultural sensitivity and effectivity among lecturers and students. The objectives achieved through international activities primarily include exchange of experience which surpasses the national framework, increasing and developing the teaching process quality which will have direct impact on higher quality of the learning outcomes of our study programmes and subsequently the quality of professionals entering the labour market. EFFECTUS will continue to choose partners according to the curriculum compatibility and quality on the common contact points in the field of study.

The main goal EFFECUS wants to achieve through various international cooperation activities has been and remains providing possibility to our students to become equal members of the professional European family that will work to their benefit and of this community. In line with its Strategic Development Framework EFFECTUS will continue to implement Triple Helix model which will ensure strategic linking and integration between both foreign and domestic academic institutions, industry/business sector and public authorities.

Apart from the afore mentioned goals, Erasmus will also meet the EFFECTUS's dedication to developing students', teachers', and professional staffs creativity and innovation that is a necessary condition for adapting to constant changes in modern world.

EFFECTUS would like to continue participating in programmes and projects related to student and staff mobility. As for our strategy EFFECTUS is devoted to developing new study programmes, improving the existing and preparing students for the current and future challenges in business domain. Students and staff members, both incoming and outgoing, upon their arrival at EFFECTUS are required to share their mobility experience with their colleagues through presentations, forums, and other aspects of informal education.

Indicators which will be used for monitoring the impact are various and are annually monitored and revised. Fist indicator is the number of interinstitutional agreements. In this regard, we expect a 20% raise in each academic year. Second indicator refers to outgoing mobility, which is presented in terms of the envisaged number of mobilities. We expect to have at least ten mobilities (both student and staff) per academic year. Final indicators are learning outcomes. EFFECTUS has stipulated with its International Cooperation rulebook that





each mobility will result in changing the learning outcomes of related courses or parts of EFFECTUS business procedures.

The International Cooperation Center has noted a significant surge in the number of students interested in participating in vocational training abroad. The primary motivation for students to engage in these professional practices is to gain skills that enhance their employability in the international job market. Furthermore, the ERASMUS+ program also extends opportunities to recent graduates, marking it as one of the program's most triumphant initiatives. The Center is also dedicated to forging international partnerships to secure professional internships globally, offering assistance for future ventures and the increased involvement necessary for such efforts.

These initiatives are set to bolster EFFECTUS's global stature in the job market. This, in turn, serves a dual purpose: elevating EFFECTUS's profile among overseas employers and educational entities, and simultaneously facilitating the employment prospects in the Republic of Croatia for EFFECTUS students upon their return from international professional training.

Strategic Objectives and Commitment to the Erasmus+ Program:

- Enhancing Quality and Innovation in Education: We commit to continuously improving our curricula, teaching methodologies, and learning environments by incorporating international perspectives and innovative practices learned through the Erasmus+ program. This includes participating in strategic partnerships and projects that foster innovation in teaching and learning.
- Promoting International Mobility: Effectus University prioritizes the mobility of students, academic, and administrative staff as a core component of our internationalization strategy. We aim to significantly increase participation in mobility programs, providing comprehensive support to ensure inclusivity and accessibility for all participants, regardless of their socio-economic background.
- Building Strategic International Partnerships: Our university seeks to establish and nurture long-term partnerships with institutions and organizations that share our academic and ethical values. These partnerships will focus on collaborative research, joint academic programs, and exchange of best practices, contributing to the academic and professional development of our community.
- Fostering a Multicultural and Inclusive Campus Environment: We are committed to creating a welcoming, diverse campus culture that respects and celebrates differences. Through international collaborations and by hosting international students and staff, we aim to enrich the educational experience and promote mutual understanding and respect among all members of our university community.
- Contributing to Social Development and Engagement: Effectus University is dedicated to leveraging the knowledge, skills, and international networks gained through the Erasmus+ program to address global and local challenges. We will engage in projects and initiatives that contribute to societal development, sustainability, and the wellbeing of communities around the world.





- Ensuring Accessibility and Equity: We pledge to make mobility and participation in the Erasmus+ program accessible to all students and staff, including those with fewer opportunities. Our policies and support services will be designed to eliminate barriers to participation, ensuring a fair, inclusive, and equitable experience for everyone.

Effectus University of Applied Sciences is fully committed to the principles and objectives of the Erasmus+ program. Through our participation, we aim not only to enhance the quality of our educational offerings and foster international collaboration but also to contribute to the development of a more inclusive, innovative, and interconnected global community. We believe that our engagement with the Erasmus+ program will be instrumental in achieving our strategic goals and in preparing our students and staff to thrive in a globalized world.



Poslovno učilište Effectus