



REPUBLIC OF CROATIA
EFFECTUS UNIVERSITY OF APPLIED SCIENCES
ZAGREB

CERTIFICATE

Has successfully completed Lifelong Learning Programme

Mini MBA Doing Business 4.0 (DB4): Executive

On 10/31/2024

In the duration of 100 hours and has achieved the total of 10 ECTS points

Programme objectives:

- ✓ Train managers to continuously add value to their businesses (flexible & durable skills)
- ✓ Acquire skills and knowledge that enable flexibility and timely adaptation to new ways and forms of business at the strategic level
- ✓ Develop and improve existing and adopt new competencies that are necessary to successfully master present and future business challenges
- ✓ Strengthen managerial cognitive skills
- ✓ Adopt multidimensional knowledge and skills in the general, financial, legal, analytical, and digital field

Head of Programme

Assoc. Prof. Dr. Robert Kopal, s.s.

Zagreb, 12/16/2024

Reg. No: 251-518-24-737

Željka Žanić, PhD

